



MEMORANDUM

DATE	July 6, 2023
то	Veterinary Medical Board (Board)
FROM	Jessica Sieferman, Executive Officer
SUBJECT	Agenda Item 15.E. Strategic Plan

Background

The Board's <u>2020-2024 Strategic Plan</u> includes 39 objectives within six individual goal areas broken out as follows:

- 1. Enforcement: 5 Objectives
- 2. Licensing & Examinations: 4 Objectives
- 3. Customer Service & Administration: 5 Objectives
- 4. Legislation & Regulation: 13 Objectives
- 5. Outreach: 6 Objectives
- 6. Inspections: 6 Objectives

Once the Board adopted the Strategic Plan, staff, with the assistance of DCA's SOLID Planning Solutions, created an Action Plan that identified 179 tasks to be completed within the four-year period. The attached Strategic Plan Objective Tracker outlines the Board's progress in completing the Board's Strategic Plan.

As of July 6, 2023, 88% of the tasks have been completed, and the remaining 12% will either be completed by the end of 2023 or are proposed to be eliminated, as further explained below. Due to the Board completing its Strategic Plan a year early, the Board has initiated the process to create a new Strategic Plan. The Board's next Strategic Planning Session will be in-person on Friday, October 20.

Objective 4.6

The Board's Strategic Plan Objective 4.6 states the following:

Increase statutory license fee caps to maintain the financial stability of the Board.

At the time the Board's Strategic Plan was adopted, the Board had recently raised all licensing fees to their statutory caps. To ensure financial stability, the Board thought it would be necessary to request all fee caps be raised through the Board's 2021 Sunset

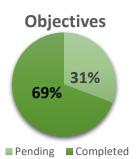
bill, AB <u>1535</u> (Chapter 631, Statutes of 2021). However, due to significant process improvements resulting in cost savings, the Board was able to delay raising fees in statute. While FM11 Fund Condition projections show a structural imbalance¹ starting in FY 2023-2024, fee increases will likely not be necessary until FY 2025/2026 at the earliest.

Therefore, Board staff recommend not pursuing this objective as part of this Strategic Plan. Instead, Board staff recommends continuing to monitor the Board's fund and potentially pursue statutory fee increases through the Board's 2025 Sunset bill.

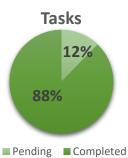
Attachment:

1. Strategic Plan Objective Tracker

¹ A structural imbalance occurs when total expenditures exceed total revenues collected.



Veterinary Medical Board Strategic Plan Objective Tracker 2020-2024



Goal 1: Enforcement Streamline the enforcement process to shorten cycle time, expedite 1.1 consumer protection, and lower costs. Success Decrease in average case cost and cycle time over the prior fiscal year. Measure: Target Current **Objectives/Tasks** Completion Status Evaluate the intake processes and eliminate duplicative Q1 2020 Completed processes. 1/2020: Management shadowed the intake team to review the intake process and reveal • unnecessary tasks. 1/2020: Intake no longer utilizes a case tracking log, as the case information can be found in ٠ BreEZe and the analyst will be looking at BreEZe when they investigate the case. 1.1.1 1/2020: Paper files are no longer being actively utilized for cases in electronic format as it is costly • to produce/store and can be lost. 1/2020: All electronic case information is uploaded into BreEZe and is mirrored on the shared drive. • 1/2020: Intake checks new complaints to determine whether the subject has a case at the AG's • office and informs the assigned analyst if this occurs. • 1/2023: Began holding monthly intake meetings to discuss processes and determine areas where greater efficiencies can be achieved. Completed Examine and improve the Expert Witness review process. Q1 2020 Ongoing 1/2020: The Multidisciplinary Committee, AG's office, and Board staff had multiple meetings to • review the current Expert Witness process for inefficiencies. 1/2020: The Expert Witness guidelines were rewritten (as they were simply a copy of the Medical • Board's guidelines) and tailored to relate to veterinary-specific examples and processes. 1/2020: Experts need to opine on the standard of care and whether there was a deviation from said • standard, rather than providing a specific section of law, as that should be left to the AG's office. 1/2020: A veterinary-specific standard of care case review was drafted and included in the 1.1.2 • guidelines based on the new format. 1/2020: It was announced that Board experts will attend the Medical Board's expert witness training, . as some have in the past to ensure understanding of the administrative process. 3/2022: The Board held a veterinary-specific training for its experts to clarify the review process and • field expert questions. 12/2022: Quarterly expert trainings planned. • 2/2023: Initial guarterly training held. ٠ 5/2023: Second quarterly training held. Streamline the AG transmittal process for disciplinary cases. Q1 2020 Completed 1/2020: Analysts no longer transmit cases to the Attorney General's (AG's) office without obtaining • mitigation first. Prior to this change, the assigned Deputy Attorney General would perform this step, which incurs a greater cost. Failure to obtain mitigation prior to transmittal could also hinder our 1.1.3 ability to properly assess the strength of a case. 1/2020: Analysts began utilizing the DCA cloud drive to transmit materials to the AG's office, ٠ providing a fast, secure method to send case documents. 1/2020: Communication between Board staff and the AG's office has increased and transmittals are • marked as "expedite" due to the age of the cases. 1.1.4 Improve field investigation efficiency. Q1 2020 Completed

	1/2020: Management met with Division of Investigation (DOI) m	nanagement to revi	ew all pending
	 field investigations and communicate expectations. 1/2020: Field investigations which were determined to be unnegative expectations. 	cessarv were return	ned to the Board
	for completion.		
	• 1/2020: Analyst have been trained to only utilize the DOI when		
	safety issue is involved. This usage reduction poses a significant		
	 1/2020: VMB shifted field efforts previously serviced through D0 This change saves the Board money, as an Inspector is signific 		
	when necessary (as noted above).	antiy less costly. D	
	Work with OIO to outline Enforcement processes.	Q1 2021	Completed
1.1.5	3/2021: Received enforcement tables from OIO to map process	ses	
1.1.5	• 3/2021 - 6/2021: Enforcement managers met with OIO staff to o	complete process n	naps
	6/2021: Final version process maps sent to Board from OIO		
	Examine and improve the complaints audit review committee process.	Q3 2020	Completed
	3/2020: The Complaint Audit Subcommittee (Subcommittee) m	et with Board staff	and determined
	that reviewing cases that were several years old was not useful		
	• 9/2020: As a result of the above conclusion, the Subcommittee		
	been finalized for 30 days, permitting the Board to provide feed	back and impleme	nt potential
	 changes much more quickly. 12/2020: The Subcommittee is now provided with a variety of c 	anan nat juat thaa	involving on
	 12/2020: The Subcommittee is now provided with a variety of c expert witness, giving them a better picture of enforcement as a 		e involving an
	 12/2020: The Subcommittee is now given with timeframes and 		of the
	enforcement process, which helps to identify bottlenecks and u	•	
1.1.6	 12/2020: The Subcommittee is able to access cases for review 	via the Board's clo	ud service,
	 eliminating the need for them to visit the Board in-person. 12/2020: The Subcommittee completes a survey regarding the 	findings of their ca	se reviews the
	results of which are communicated to the appropriate parties (E		
	witness, DAG, etc.).	5	, 1
	• 12/2021: The Subcommittee has paused its review of finalized	cases until the Boa	rd is able to send
	them cases that reflect the new processes put in place.	d staff to impulsions and	t a training for
	 12/2021: The Subcommittee shifted its focus to work with Board expert witnesses, examine current expert resources, review expert 		
	witness sample scenarios.	oort quamoatorio, t	
	• 3/2022: The Subcommittee conducted a veterinary-specific train	ning for Board expe	erts.
	12/2022: Quarterly expert trainings planned.	1	
	Meeting with Enforcement teams from other Boards to identify best practices.	Q2 2021	Completed Ongoing
	 2/2020: The Board's Single Point of Contact began attending the 	l Ne BreEZe Enforce	<u> </u>
	meetings to discuss the practices of other boards.		
	• 1/2020: Board staff and management have reached out to othe		
	Optometry, Architects, and Medical to discuss investigation, dis		-
	 8/2021: Board staff and management reached out to other board User Group (EUG) to discuss when certain activity codes in Breached 		
1.1.7			
	 12/2021: Board management reached out to other boards and DCA staff in the EUG to discuss sending multiple cases concerning one licensee to the AG's office. 		
	3/25/22: Following EUG meeting regarding pending BreEZe Ma		
	requests, the EUG elected to resume quarterly meetings. Matt McKinney will serve as co-chair of		
	 the EUG. 6/15/2022: The EUG met to discuss the status of current BMOs 	including global R	MOs Requested
	a list of global changes and prioritization to ensure releases are		
	• 6/16/2022: The EUG met to discuss changes to DCA's Annual		
	9/21/2022: The EUG met to discuss BreEZe coding and active	BMOs.	
	Implement Breeze changes to streamline the investigative	Q1 2022	Completed
	 process. 2/2021: List of BreEZe codes available obtained and compared 		Ongoing
1.1.8	 4/2021: Updated BreEZe module through BMO 		y other boards
	 7/2021: Updated BreEZe module through BMO to automatically 	/ change dispositio	ns on some
	activities when they're added or updated.		
		·	

	 11/2021: Updated BreEZe module through BMO to automatically certain Activities are added or completed. 3/25/2022: Facilitated meeting with DCA's EUG to discuss chan Board. 		
	• 9/26/2022: Updated BreEZe module to retire unused activity/dis replacements as necessary.	position codes and	activate
	 3/2023: Submitted BMO to add new Activity Code to track cases 6/2023: Implemented new Activity Code. 	s under Consultant	/SME review.
1.2	Expand citation authority and increase usage egregious violations through non-disciplinary		ess
Success Measure:	Increased citations in enforcement and inspections a authority.		nded
	Objectives/Tasks	Target Completion	Current Status
1.2.1	Review existing statutes and regulations regarding citation authority to identify improvements.	Q1 2020	Completed
	Board management met to discuss necessary improvements to attached to the citation process.	the statutes and re	gulations
	Propose statute and regulation changes to the Board for approval.	Q1 2020	Completed
1.2.2	 1/2020: The Board met to discuss proposed amendments relate citation. 1/2020: The Board met to discuss proposed amendments relate a citation. 		Ū
	Include statutory proposal in sunset bill.	Q1 2021	Completed
1.2.3	• 7/2021: The Board's Sunset bill (AB1535) contains statutory cha citation.	anges regarding the	e issuance of a
1.2.4	Evaluate citation process and increase citation usage for inspections.	Q1 2021	Completed
	3/2021: Management met to discuss the current inspection proc should be issued after a period of non-compliance.		
1.2.5	 Train inspection team on the citation process. 8/2021: Meeting held with enforcement team and inspections tea citation process. 	Q2 2021 am to train inspect	Completed ons team on
1.2.6	Prepare rulemaking package.	Q3 2022	Completed
1.3 Success	3/2022: Rulemaking package submitted to Reg Unit for review. Increase the utilization of existing tools to co practice.		
Measure:	Board Utilizes BPC Section 149. Increased Referrals		
	Objectives/Tasks	Target Completion	Current Status
	Research process to utilize BPC Section 149.	Q1 2020	Completed
1.3.1	3/2019: Board staff/management began reaching out to the Cali obtain information regarding BPC Section 149.	fornia Public Utilitie	
1.3.2	Utilize Public Utilities Commission authority to disconnect telephone service for advertising unlicensed services.	Q1 2020	Completed Ongoing
	1/2020: Board staff began regularly issuing citations which utilize to disconnect phone services related to advertisements of unlice		
1.3.3	Continue usage of DOI for cases which require an undercover investigation.	Q1 2020	Completed Ongoing
	2/2020: Management met with DOI management to discuss VM would require an undercover investigation.	B needs and revie	
1.3.4	Pursue criminal allegations at local district attorney's office.	Q1 2020	Completed Ongoing

	 4/2020: Board staff began submitting investigation involving pote practice, animal cruelty, etc.) to the local district attorney's office 		rity (unlicensed	
	Utilize the board's inspection program whenever possible to substantiate allegations of unlicensed practice.	Q1 2020	Completed Ongoing	
1.3.5	2/2020: Board staff examined unlicensed practice cases at DOI these could be shifted to the Board's Inspections Program for field to the Board's Inspec			
	Finalize citation template utilizing existing regulatory authority.	Q1 2020	Completed	
1.3.6	 1/2021: The Board's legal counsel provided a citation template a incremental changes were made afterward, and it was updated needs. 			
1.3.7	Train staff on new citation template and how to implement existing regulatory authority.	Q1 2020	Completed	
1.5.7	 3/2020: Board staff was trained on the citation process and begattemplate approved by legal. 	an utilizing the initi	al citation	
120	Continue to contact alleged unlicensed facilities posing as potential clients to further investigations.	Q1 2021	Completed Ongoing	
1.3.8	 1/2021: Analysts began contacting facilities via phone/email pos cases with murky allegations of unlicensed practice. 	ing as clients whe	n investigating	
1.3.9	Launch social media campaign to have public verify licenses.	Q1 2023	Pending	
1.0.0				
1.4	Analyze effectiveness of current complaint pr BPC section 4875.1.	rioritization (defined in	
Success Measure:	Present analysis of the effectiveness to the Board.			
	Objectives/Tasks	Target Completion	Current Status	
1.4.1	Create data report over last couple fiscal years of where complaints fall within the complaint prioritization.	Q2 2023	Completed	
	Data report created and provided to MDC Complaint Audit Subcommittee.			
	Draft memo to present potential recommendations to the Board.	Q3 2023	Completed	
1.4.2	 Complaint Audit Subcommittee drafted memo and was schedule during July 2023 MDC meeting. Since that was canceled, recom MDC and the Board in October. 			
1.5	Re-evaluate performance measures of enforc accountability.	ement to im	prove	
		Target	Current	
	Objectives/Tasks	Completion	Status	
	Ensure proper coding is utilized in Breeze to contribute to accurate tracking of activities.	Q3 2020	Completed Ongoing	
1.5.1	 5/2020: Board staff was directed to utilize the appropriate BreEZ process is completed (document sent/received, case transfer, et 2/2021: Staff was informed that missing BreEZe codes, which we should be tracked and reported to management/SPOC to raise and sentences. 	tc.). ould contribute to a	accurate data	
	4/2022: Utilizing BreEZe codes and examples were discussed d			
4 5 0	Research performance measures for other boards.	Q2 2021	Completed	
1.5.2	6/2021: Management performed an initial review of the performative their respective annual reports.	ance measures of	other boards via	
	Clarify internal performance measurements for all steps in the investigative process.	Q2 2021	Completed	
1.5.3	 6/2021: Management met with Board staff after drafting realistic steps in major processes, including: expert transmittal; AG trans Decision; and Board voting. 			
1.5.4	Compare cycle times to existing performance measures.	Q2 2022	Pending	
1.5.5	Implement necessary performance measure changes.	Q3 2022	Pending	

	Goal 2: Licensing & Examina	tions	
2.1	Decrease licensure processing times by issu candidate who completes the licensure requi to increase consumer access to veterinary ca candidate access to licensure.	irements with	nin 4 weeks
Success Measure:	Licensing processing times for complete application	ns are decrease	ed to 4 weeks.
	Objectives/Tasks	Target Completion	Current Status
	Review and identify Breeze efficiencies.	Q1 2020	Completed Ongoing
2.1.1	 users. Some of the changes that have been made are: Removed RVT exam requirement and updated the app Included required information (fingerprints, transcript/discreens for ease of access to staff Removed application expiration dates Updated text for COVID-19 Automated assigning applications to staff Created an interface with AAVSB to import examination Added license relationships for temporary licensees and 	ploma, examination	s) available on al
2.1.2	Recruit and fill licensing vacancies.	Q3 2020	Completed
	There are no vacancies in licensing. Generate processing time reports to capture the entire process from start to finish and ensure accurate processing time reporting on website.	Q1 2021	Completed
2.1.3	 Completed June 2020. Included in October 2020 Board meetin <u>Report</u>. The Board's processing times website is updated to re Revisions to the report: Include renewal applications – completed December Include underlying data accessibility – completed J Correct the processing time to pull from the later of received dates – completed March 2021 Removed canceled/withdrawn/expired applications from pr 2021 	flect the processing er 2020 anuary 2021 the application rec	y times <u>here</u> . eived or payment
	Include application deficiencies on Breeze.	Q2 2021	Completed
2.1.4	 This BreEZe modification request has been submitted; how be completed each release, this has been delayed. New im 2/2022: Staff can now add deficiencies to applicant files, whe BreEZe account. 	plementation targe	t is Q4 2021.
2.1.5	 Implement an interface between AAVSB and the Board to automatically transmit VTNE scores. This was completed in June 2021, and prior candidate scor to current. 	Q2 2021 res were imported fi	Completed rom October 2020
	Included in the July 2021 Examination Report Implement an interface between AAVSB and the Board to automatically transmit NAVLE scores.	Q3 2021	Completed
2.1.6	 This was completed in June 2021, and prior candidate scor 2020 to current. Included in the July 2021 Examination Report 	es were imported fi	rom December
2.1.7	Create training videos with OPA, for applicants on how to file an application.	Q3 2021	Completed Ongoing

	 Completed veterinarian <u>CA Graduate</u> and <u>non-CA Graduate</u> Completed <u>reciprocity</u> veterinarian training videos in July 20 		/lay 2021.
	Completed the <u>RVT</u> training video in August 2021 Encourage increased applicant/licensee usage		to increase
2.2	process efficiencies.		to increase
Success Measure:	Increased applicant and licensee usage of Breeze.		
	Objectives/Tasks	Target Completion	Current Status
	Direct applicants to submit record changes in Breeze.	Q1 2020	Completed
2.2.1	 Staff inform applicants and licensees to keep their information accounts. They encourage applicants and licensees to update request license replacements, and apply for other licenses to communicated through the Board's email subscriber list. 	ite their address, n	ame, renew,
	Remove paper applications from website.	Q1 2020	Completed
2.2.2	 The Board's paper applications were removed in February 2 on how to apply. 	2020 and replaced	with instructions
2.2.3	Encourage applicants to access their license through their Breeze account.	Q1 2021	Completed
	The Board modified its renewal notices in 2019 to remove th online.	ne paper applicatio	n and renew
	Online campaign to encourage applicants to check their status on Breeze.	Q2 2021	Completed Ongoing
2.2.4	 BreEZe has not been updated to show deficiencies. Once the applicants to their BreEZe account for updates. 2/2022: Applicants are informed by staff to check their status as via email. 		
2.2.5	Encourage applicants with missing documents to use the 8025 transaction in Breeze.	Q4 2021	Completed
2.2.0	 Upon further discussion, staff has decided to not proceed wireduces processing times. 	ith this modificatior	n as it would not
2.2.6	Review and revise the 4th year student presentations to educate on how to avoid deficiencies and/or delays.	Q1 2022	Completed
2.2.0	 First and fourth year student presentations have been update be updated to reflect deficiencies and/or delays. 	ted; each year, the	y will continue to
2.3	Increase the access to veterinary care.		
Success Measure:	Increased veterinarian license population.		
	Objectives/Tasks	Target Completion	Current Status
	Evaluate the licensing statutes and regulations to identify improvements and remove barriers to licensure.	Q1 2020	Completed
	The Board has discussed potential regulatory and statutory changes identified changes were approved and included in the Board's Sunse Changes include:	et Bill (<u>AB 1535</u>).	•
2.3.1	 Eliminating the California Veterinary Technician Examination meeting) Eliminating the California State Board Examination (included as part of the occupational analysis and linkage study at the 	d with AB 1535) dis October 2020 <u>Boa</u>	scussed initially
	 again at the <u>January 2021 Board Meeting</u> for inclusion with t Updating and clarifying the requirements for obtaining a lice Eliminating obsolete license types (included with AB 1535) 		AB 1535)
2.3.2	In partnership with OPES, conduct an occupational analysis and linkage study on veterinary examinations.	Q4 2020	Completed

2.3.3 Interstude to the board has included changes to its applications and through its sunset bill, AB 1535. Discussions of these changes occurred at the January 2021 Board meeting. 2.3.4 Monitor legislative proposal through the legislative session. Q4 2021 Complete 2.3.4 Monitor legislative proposal through the legislative session. Q4 2021 Complete 2.3.5 • AB 1535 was signed by the Governor in October 2021 and will take effect January 1, 2022. Coutreach to schools, licensees, and other stakeholders. Q4 2021 Complete 2.3.6 • 1/2022. Listearv was sent informing stakeholders of AB 1535 changes, including waiver of the CSB as a requirement for licensure. Q4 2021 Complete 2.3.6 • 1/2022. Candidates was valved in BreEZe and a new application was created, condensing several applications into one. Q1 2022 Complete 2.3.7 • 1/2022: Candidates who had not passed the CSB were contacted regarding the examination weaker. Additionally a listerv was sent to all subscribers informing them of the CSB eliminati 2.4 Educate license applicants and licensees on changes to requirements. Success Applicants/licensees are educated on changes to requirements. 9 • 1/2022: Candidates who failed changes to requirements. 9 • Outreach to applicants and licensees regarding changes to requirements. 9 • 0 big		 Completed and presented to Board at the October 2020 Boa California State Board Examination overlapped the national duplicative and unnecessary. Subsequent <u>legislation was pr</u> meeting, and added to the Board sunset bill (<u>AB 1535</u>) 	examination and w	vas therefore	
23.3 The Board has included changes to its applications and through its sumes bill, AB 1535. Discussions of these changes occurred at the January 2021 Eloard meeting. 2.3.4 Monitor legislative proposal through the legislative session. Q4 2021 Complete 2.3.5 • AB 1535 was signed by the Governor in October 2021 and will take effect January 1, 2022. Outreach to schools, licensees, and other stakeholders. Q4 2021 Complete 2.3.6 • Outreach to schools, licensees, and other stakeholders. Q4 2021 Complete 2.3.6 • Outreach to schools, licensees, and other stakeholders. Q4 2021 Complete 2.3.6 • Outreach to schools, licensees, and other stakeholders. Q4 2021 Complete 2.3.6 • Outreach to applications who failed CSBE regarding legislative changes. Q4 2021 Complete 2.3.7 • Outreach to applicants who failed CSBE regarding legislative changes to requirements. Q1 2022 Complete maintaiton waver. Additionally a listery was sent to all subscribers informing them of the CSB elimination waver. Additionally a listery was sent to all subscribers informing them of the CSB elimination waver. Additionally a listery was sent to all subscribers informing them of the CSB elimination waver. 2.4.1 Educate license applicants and licensees regarding changes to requirements. Complete complete on going on the core municate via telephone and email regarding updates to licensing requ			Q1 2021	Completed	
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2.3.6 • 2/2022: CSB was waived in BreEZe and a new application was created, condensing several applications into one. 2.3.7 Outreach to applicants who failed CSBE regarding legislative changes. 0.1 2022 Complete complete changes. 2.3.7 • 1/2022: Candidates who had not passed the CSB were contacted regarding the examination waiver. Additionally a lister was sent to all subscribers informing them of the CSB elimination waiver. Additionally a lister was sent to all subscribers informing them of the CSB elimination waiver. Additionally a lister was sent to all subscribers informing them of the CSB elimination waiver. Additionally a lister was sent to all subscribers informing them of the CSB elimination waiver. Additionally a lister was sent to all subscribers informing them of the CSB elimination waiver. Additionally a lister was sent to all conscribers informing them of the CSB elimination equirements to licensing/renewals to improve compliance and improve efficiencies. Success Applicants/licensees are educated on changes to requirements. Outreach to applicants and licensees regarding changes to requirements. Completion Status 2.4.1 • Staff continue to communicate via telephone and email regarding updates to licensing requirements. Changes to requirements have included: • Elimination of the CVTE Goal 3: Customer Service and Administration 3.1 Innovate BreEZe communication of complaint status updates to improve communication through BreEZe. Current Complete Complet	2.3.5	CSB as a requirement for licensure.	-	-	
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 6/2023 Request to DCA's Office of Information Services to develop an automatic notifications/update to be provided to all involved parties of complaint as complaint progresses. 	3.1 Success Measure: 3.1.1 3.1.2	 Staff continue to communicate via telephone and email regarequirements. Changes to requirements have included: Elimination of the CVTE Goal 3: Customer Service and Adm Innovate BreEZe communication of complain improve communication with involved parties Increased communication through BreEZe. Objectives/Tasks Participate in EUG meetings to identify BreEZe best practices 2/2021: Due to COVID, many EUG meetings were canceled in 2 Point of Contact did begin attending the BreEZe Enforcement Us practices of other boards. Research BreEZe capabilities regarding complaint status updates Tracking Medical Board BreEZe update to update parties on cor Raise system BMOs to provide complaint status updates to all involved parties 	Target Completion Q4 2020 2020; however, the ser Group meeting Q4 2022 mplaint status. Q4 2022	censing	
Implement the system changes to improve communication with involved parties Q1 2023 Pending	3.1 Success Measure: 3.1.1	 Staff continue to communicate via telephone and email regarequirements. Changes to requirements have included: Elimination of the CVTE Goal 3: Customer Service and Adm Innovate BreEZe communication of complain improve communication with involved parties Increased communication through BreEZe. Objectives/Tasks Participate in EUG meetings to identify BreEZe best practices 2/2021: Due to COVID, many EUG meetings were canceled in 2 Point of Contact did begin attending the BreEZe Enforcement Us practices of other boards. Research BreEZe capabilities regarding complaint status updates Tracking Medical Board BreEZe update to update parties on cor Raise system BMOs to provide complaint status updates to all involved parties 6/2023 Request to DCA's Office of Information Services to deve 	Target Completion Q4 2020 Q4 2022 Q4 2022 nplaint status. Q4 2022 nplaint status.	Censing	
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3.2	Redesign Board website to enhance stakehol	der commur	nication.
Success Measure:	Website updated.		
	Objectives/Tasks	Target Completion	Current Status
	Hold meetings with Board members and DCA's Internet team to identify web site improvements	Q2 2020	Completed
3.2.1	 Staff worked with OIS and Board members throughout 2020 to r was completed in December 2020. Participants identified websit the layout to be concise, consolidate information to separate rele obsolete information. This was discussed during the <u>administrat</u> January 2021. 	te improvements si evant web pages, a	uch as updating and remove
	Create student web page to provide direct communication for students	Q2 2020	Completed
3.2.2	 Completed the <u>student website</u> in May 2020, which provides imp students currently in school and seeking licensure. 	portant information	for those
	Work with DCA Internet team to provide feedback on design changes	Q3 2020	Completed
3.2.3	 Staff worked with Board members and OIS to identify a new des was implemented in early December 2020. The discussions iden information, remove obsolete information and relocate items to s accessibility and a cleaner looking website. 	ntified solutions to	consolidate
	Launch new website design	Q4 2020	Completed
3.2.4	The new <u>Board website</u> was launched in early December 2020 a administration report at the January 2021 Board meeting.	and was discussed	during the
		0 1 0 0 0 1	
205	Revise Board reporting on processing times on the website	Q1 2021	Completed
3.2.5	 Revise Board reporting on processing times on the website The Board's processing times website was updated to the new f 		•
3.2.5 3.3		ormat in January 2	2021.
	The Board's processing times website was updated to the new f	format in January 2 h Board staf	021. f.
3.3 Success	The Board's processing times website was updated to the new f Improve public access to communication wit	format in January 2 h Board staf	021. f.
3.3 Success Measure:	The Board's processing times website was updated to the new f Improve public access to communication wit Increased consumer satisfaction on consumer satisf	ormat in January 2 h Board staff action surveys Target	021. F. S. Current
3.3 Success	The Board's processing times website was updated to the new f Improve public access to communication with Increased consumer satisfaction on consumer satisf Objectives/Tasks Increase communication through Social Media Since March 2020, the Board has been posting important updated	ormat in January 2 h Board staff action surveys Target Completion Q1 2020	021. F. Current Status Completed
3.3 Success Measure: 3.3.1	 The Board's processing times website was updated to the new for the public access to communication with the improve public access to communication on consumer satisfies the improve public access to communication on the improve public access to communication through Social Media Since March 2020, the Board has been posting important update accounts as well as emailing monthly updates to stakeholders. Eliminate generic email accounts and direct stakeholders to a 	ormat in January 2 h Board staff action surveys Target Completion Q1 2020	021. F. Current Status Completed
3.3 Success Measure:	 The Board's processing times website was updated to the new for the public access to communication with the improve public access to communication on consumer satisfies the improve public access to communication on consumer satisfies the improve public access to communication on consumer satisfies the improve public access to communication on consumer satisfies the improve public access to communication on consumer satisfies the improve public access. The Board has been possing important updates to a specific person the access the improve public access. The Board eliminated two email addresses, VACSP.vmb@dca.com 	format in January 2 h Board staff faction surveys Target Completion Q1 2020 es to its Facebook Q1 2021	6. Current Status Completed and <u>Twitter</u>
3.3 Success Measure: 3.3.1	 The Board's processing times website was updated to the new for the public access to communication with the improve public access to communication on consumer satisfies the improve public access to communication on consumer satisfies the improve public access to communication on consumer satisfies the improve public access to communication on consumer satisfies the improve public access to communication on consumer satisfies the improve public access to communication through Social Media Since March 2020, the Board has been posting important update accounts as well as emailing monthly updates to stakeholders. Eliminate generic email accounts and direct stakeholders to a specific person 	format in January 2 h Board staff faction surveys Target Completion Q1 2020 es to its Facebook Q1 2021	co21. f. Current Status Completed and Twitter
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3.3 Success Measure: 3.3.1 3.3.2 3.3.3	 The Board's processing times website was updated to the new for the public access to communication with the improve public access to communication on consumer satisfies the improve public access to communication on consumer satisfies the improve public access to communication on consumer satisfies the improve public access to communication on consumer satisfies the improve public access to communication on consumer satisfies the improve public access to communication on consumer satisfies the improve public access. The Board has been posting important update accounts as well as emailing monthly updates to stakeholders. Eliminate generic email accounts and direct stakeholders to a specific person. The Board eliminated two email addresses, VACSP.vmb@dca.communication of the desk of the provide office coverage when receptionist is away from the desk. 	Format in January 2 h Board staff Faction surveys Target Completion Q1 2020 es to its Facebook Q1 2021 Ca.gov and Q1 2021	Completed Completed
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3.3 Success Measure: 3.3.1 3.3.2 3.3.3 3.3.4 3.3.5	 The Board's processing times website was updated to the new fimprove public access to communication with Increased consumer satisfaction on consumer satisfaction. Since March 2020, the Board has been posting important update accounts as well as emailing monthly updates to stakeholders to a specific person The Board eliminated two email addresses, VACSP.vmb@dca.co.licensing.vmb@dca.ca.gov in March 2021. Provide office coverage when receptionist is away from the desk Clear office coverage was established in March 2020 when our licensing and admin had a full team. Assign staff to monitor voice mails and main email Since July 2020, the main voicemails and emails are assigned to Create automatic email response to include answers to FAQs Auto responder was set up for the VMB email in August 2021. Eliminate the standard phone lines and transition to MS Teams All staff have fully utilized MS Teams phone numbers since April 	Format in January 2 h Board staff Faction surveys Target Completion Q1 2020 es to its Facebook Q1 2021 ca.gov and Q1 2021 new receptionist w Q1 2021 o specific staff Q2 2021 Q4 2021 I 2021. Manageme	Completed and Twitter Completed and Status Completed and Completed as hired and Completed Completed

3.4	Improve staff effectiveness, consistency, and	l efficiency.	
Success Measure:	Increased consumer and staff satisfaction on consur	ner satisfactio	n surveys.
	Objectives/Tasks	Target Completion	Current Status
	Create training plans for each unit, including milestones and utilizing OIO process maps.	Q2 2021	Completed Ongoing
3.4.1	 Staff worked with OIO to create as-is process maps throughout Completed process maps were provided June 2021.With the nu applications and internal process efficiencies, much of what has We anticipate implementing new processes when new licensing passing of <u>AB 1535</u>. 3/2022: Staff developed procedure and desk manuals and submupdate manuals as needed. 	mber of changes to been documented process are imple nitted to DCA Audit	BreEZe has changed. mented upon
3.4.2	 Implement cross-training across all units Since June 2021, inspections and enforcement units have been of October 2021. After staff has had time to fully adjust to the ch with licensing and admin. 		
	Evaluate process maps for improvements (Breeze, Procedure Manuals).	Q3 2021	Complete Ongoing
3.4.3	Staff received the completed process maps in June 2021. Existi and discussed to identify improvement and make changes as needed.	ecessary.	ontinually review
3.4.4	 Attend SOLID's "How to Build a Procedure Manual" training. The class is not currently being offered, however, multiple team they're using their knowledge to update the procedure manual tr 		Completed I in the past, and
3.4.5	Drafting procedure manuals to reflect process improvements.	Q4 2021	Completed Ongoing
5.4.5	3/2022: Staff created and updated procedure manuals and sent manuals as necessary.	to DCA Audits. Sta	•
3.4.6	 Create training videos in partnership with OPA (Office of Public Affairs). Licensing and OPA to created applications videos beginning Appl	Q4 2021 ril 2021.	Completed Ongoing
	Enforcement has created and will continue to create internal trait		
3.5	Improve staff retention, decrease turnover, an productivity.	nd increase s	staff
Success Measure:	Increased staff retention and productivity; decreased	l turnover.	
	Objectives/Tasks	Target Completion	Current Status
3.5.1	Have daily team meetings	Q1 2020	Completed Ongoing
	• Staff began having daily team meetings in March 2020. Hold one-on-ones with staff members to increase productivity and	Q1 2020	Completed
3.5.2	 to identify any challenges staff is facing Since March 2020, Managers hold one-on-ones with staff. 	Q 1 2020	Ongoing
3.5.3	Roundtable meetings to discuss specific cases	Q1 2020	Completed Ongoing
	Since in March 2020, staff have been holding these discuss Review processes and identify manageable workloads as much as		Completed
3.5.4	Staff routinely communicate and review workloads to assign	Q3 2020 work as needed a	Ongoing
	since October 2020 when the BCP for additional enforceme		lled.
3.5.5	Evaluate meeting frequency so improvements can be made for effectiveness	Q1 2021	Completed Ongoing
	Since March 2020, staff evaluate and discuss the necessity address as needed.	-	
3.5.6	Have all staff meetings.	Q2 2021	Completed

			Ongoing
	Since December 2020, all staff meetings have been occurring	ng each quarter fol	lowing a Board
	meeting.		
		I	
	Implement more training/Create video training on business	Q3 2022	Completed
3.5.7	processes		
	Since May 2021, Enforcement has created internal training	videos .	0
	Automate as many processes through BreEZe as possible to	Q4 2022	Completed
	alleviate staff workload		Ongoing
	 Staff have been working with OIS to identify and automate p unnecessary staff intervention. Significant changes will occu 		
	AB 1535 is signed and becomes effective.		is regard when
3.5.8	 Additionally, since July 2020, the enforcement unit has work 	ed on scanning de	cisions attaching
	to licensee files, and uploading to the DCA search. Once thi		
	license verifications to the Board's website rather than have		
	In June 2021, and discussed at the July 2021 Board meeting		
	AAVSB implemented a direct score upload to BreEZe for V		cores, which
	removed the necessity for manual staff entry of those scores	S	
	Goal 4: Legislation and Regula	ations	
4.1	Review and develop statutes and regulations	to noid pren	nises
	registrants liable for violations.		
Success			
Measure:	Statutes and regulations are developed.		
		Target	Current
	Objectives/Tasks	Completion	Status
	Research statutes & regulations regarding premises registrants	Q1 2020	Completed
4.1.1	The MDC Corporate Practice Subcommittee researched from	m June 2019 to Oc	
	presented its research to the MDC at its October 2019 meet		
4.1.2	Develop legislative proposals for Board consideration	Q1 2020	Completed
4.1.2	The January 2020 MDC meeting, developed legislative prop	osal was presente	d and approved.
	Present to Board during Board meetings	Q1 2020	Completed
4.1.3	The Board was presented information at the following meeti		
4.1.0	 May 2020 – summary of discussions and proposed 		
	Board approved legislative proposal and was included in AE		
4.2	Develop legislation that enhances unlicensed	I practice pe	nalties to
4.2	protect consumers and prevent harm to anim	als.	
Success			
Measure:	Legislation is developed.		
mououro.		Target	Current
	Objectives/Tasks	Completion	Status
4.2.1	Research other DCA Board unlicensed practice statutes	Q4 2022	Pending
	Develop legislative proposals for Board consideration	Q4 2022	Pending
4.2.2			
	Dresent to Board during Board meetings		
4.2.3	Present to Board during Board meetings	Q4 2022	Pending
7.2.0			
	Pursue protections for veterinary drug compo	ounding at th	he state and
4.2		-	
4.3	federal level to enable veterinary patients to r	-	Jounded
	medications in an economical and timely mai	nner.	
Success	Veterinary patients can receive compounded medica	tions in an occ	nomical and
Measure:	timely manner.		

	Objectives/Tasks	Target Completion	Current Status
4.3.1	Participate in state and federal meetings regarding drug compounding	Q1 2020	Completed Ongoing
4.3.2	Participate in FDA stakeholder meetings regarding drug compounding	Q1 2020	Completed Ongoing
4.3.3	Participate in meetings with Board of Pharmacy	Q3 2020	Completed Ongoing
	Engage stakeholders throughout the drug compounding rule making process	Q4 2020	Completed Ongoing
4.3.4	 The Board discussed drug compounding at the following metal October 2019 to discuss proposed regulatory langue January 2020 and discussed proposed revised regulatory 2020 and discussed responses to public constrained by 2021 and discussed responses to public constrained by 2021 and discussed concerns raised by legal at the regulatory package was published on July 17, 2020 wh period. The Board received three comments and discussed meeting. A 15-day comment period was opened on November One comment was received during this time. A second 15-do opened on July 28, 2021. Two comments were received during the Board will be asked to approve proposed responses to we second Modified Text and direct staff to incorporate the response also be asked to direct staff to takes all steps necessary to comment was received to take	age latory language omment omment ind modified text ich opened the 45- the comments at it <u>per 19, 2020</u> based lay notice of modifi ring this time. On C written comments r ponses into the FS	s October on modified text. ed text was october 21, 2021, eceived on the R. The Board will
4.4	Pursue consumer protections in telemedicine appropriate implementation of telemedicine f		
Success Measure:	Board decides on appropriate implementation of tele protection.	medicine for a	nimal
	Objectives/Tasks	Target Completion	Current Status
4.4.1	Hold MDC meetings to evaluate telemedicine requirements and engage stakeholders on telemedicine	Q2 2021	Completed
4.4.2	 MDC held discussions regarding telemedicine at the following meeti October 2020 – discussion regarding the VCPR and teleme January 2021 – discussion regarding telemedicine and infor definitions. April 2021 – discussion regarding proposed language to inc telehealth, teletriage, and teleconsultation July 2021 – further discuss language proposals and make represent MDC recommendations to the Board MDC presented its recommendation to the Board at its July 	dicine COVID waiv mation gathered – lude definitions for ecommendation to Q3 2021	public comments, telemedicine,
4 5	Define regulatory oversight to protect agains		arians
4.5	influencing the practice of veterinary medicin	ie.	
Success Measure:	Implementation of the legislative changes.		
	Objectives/Tasks	Target Completion	Current Status
	Hold stakeholder meeting regarding non-veterinarian influence over the practice of veterinary medicine	Q1 2020	Completed
4.5.1	over the practice of veterinary medicine		

4.5.0	Draft legislative proposals to address non-veterinarian influence	Q1 2020	Completed
4.5.2	Proposal was drafted and presented to the MDC at its Janua	ary 2020 meeting.	
4.5.3	Present legislative proposal to the Board for consideration	Q1 2020	Completed
4.5.5	• The Board reviewed the language at its <u>May 2020</u> meeting.		
4.5.4	Monitor legislative proposal through the sunset process	Q4 2021	Completed
4.0.4	<u>AB 1535</u> was signed by the Governor in October 2021.	r	
4.5.5	Implement legislative changes	Q1 2022	Completed
	BreEZe modifications have been completed for veterinarian	premises applican	ts.
4.6	Increase statutory license fee caps to maintai of the Board.	in the financ	ial stability
Success Measure:	All statutory license fee caps are increased.		
	Objectives/Tasks	Target Completion	Current Status
	Hire third party to conduct fee audit	Q1 2024	N/A
4. 6.1	 Raising statutory fee caps were not necessary during the life Board may need to consider requesting the fee caps be rais 	etime of this strate(ed during the next	gic plan. The Sunset review.
4.6.2	Present fee audit recommendations to the Board	Q4 2024	N/A
4.0.2	Approve and purpus legislative prepagal for the 2025 legislative	[
4.6.3	Approve and pursue legislative proposal for the 2025 legislative session.	Q4-2024	N/A
4.0.0			
4 7	Examine licensure exemptions in BPC section	•	
4.7	livestock) to protect consumers and their ani practitioners.	mals from ui	nlicensed
4.7 Success Measure:	· ·		
Success	practitioners. Licensure exemptions have been examined, and reco	ommendations Target	
Success Measure:	practitioners. Licensure exemptions have been examined, and record proposed. Objectives/Tasks	ommendations	have been Current
Success	practitioners. Licensure exemptions have been examined, and reco proposed.	ommendations Target Completion	have been Current Status
Success Measure: 4.7.1	practitioners. Licensure exemptions have been examined, and record proposed. Objectives/Tasks Examine the exemptions in BPC Section 4827 at an MDC meeting Bring MDC recommendations/potential legislative proposal to the	ommendations Target Completion	have been Current Status
Success Measure:	practitioners. Licensure exemptions have been examined, and record proposed. Objectives/Tasks Examine the exemptions in BPC Section 4827 at an MDC meeting	Differentiations	have been Current Status Pending
Success Measure: 4.7.1	practitioners. Licensure exemptions have been examined, and record proposed. Objectives/Tasks Examine the exemptions in BPC Section 4827 at an MDC meeting Bring MDC recommendations/potential legislative proposal to the	Completion Q1 2024	have been Current Status Pending Pending
Success Measure: 4.7.1 4.7.2	practitioners. Licensure exemptions have been examined, and record proposed. Objectives/Tasks Examine the exemptions in BPC Section 4827 at an MDC meeting Bring MDC recommendations/potential legislative proposal to the Board Create regulations on how to remove a DEC recommendations	Completion Q1 2024 Q4 2024 Rember to g	have been Current Status Pending Pending
Success Measure: 4.7.1 4.7.2 4.8 Success	practitioners. Licensure exemptions have been examined, and record proposed. Objectives/Tasks Examine the exemptions in BPC Section 4827 at an MDC meeting Bring MDC recommendations/potential legislative proposal to the Board Create regulations on how to remove a DEC resource and president the authority, if necessary.	Completion Q1 2024 Q4 2024	have been Current Status Pending Pending
Success Measure: 4.7.1 4.7.2 4.8 Success Measure:	practitioners. Licensure exemptions have been examined, and recorresposed. Objectives/Tasks Examine the exemptions in BPC Section 4827 at an MDC meeting Bring MDC recommendations/potential legislative proposal to the Board Create regulations on how to remove a DEC resource and president the authority, if necessary. Statute added to allow Board to remove DEC member	Completion Q1 2024 Q4 2024 Dember to gi r. Target	have been Current Status Pending Pending ive the Current
Success Measure: 4.7.1 4.7.2 4.8 Success	practitioners. Licensure exemptions have been examined, and recorproposed. Objectives/Tasks Examine the exemptions in BPC Section 4827 at an MDC meeting Bring MDC recommendations/potential legislative proposal to the Board Create regulations on how to remove a DEC resource and president the authority, if necessary. Statute added to allow Board to remove DEC member Objectives/Tasks	Completion Q1 2024 Q4 2024 Demokr to give r. Target Completion	have been Current Status Pending Pending ive the Current Status
Success Measure: 4.7.1 4.7.2 4.8 Success Measure: 4.8.1	practitioners. Licensure exemptions have been examined, and recorproposed. Objectives/Tasks Examine the exemptions in BPC Section 4827 at an MDC meeting Bring MDC recommendations/potential legislative proposal to the Board Create regulations on how to remove a DEC resource and president the authority, if necessary. Statute added to allow Board to remove DEC member Objectives/Tasks Draft legislative proposal	Completion Q1 2024 Q4 2024 Demokr to give r. Target Completion	have been Current Status Pending Pending ive the Current Status
Success Measure: 4.7.1 4.7.2 4.8 Success Measure:	practitioners. Licensure exemptions have been examined, and recorproposed. Objectives/Tasks Examine the exemptions in BPC Section 4827 at an MDC meeting Bring MDC recommendations/potential legislative proposal to the Board Create regulations on how to remove a DEC reboard president the authority, if necessary. Statute added to allow Board to remove DEC membe Objectives/Tasks Draft legislative proposal • Proposal was approved by the Board in January 2020. Present legislative proposal to Board for consideration • Language has been included in the Board's sunset bill, AB 1	Completion Q1 2024 Q4 2024 Q4 2024 Rember to gi r. Target Completion Q1 2020	have been Current Status Pending Pending ive the Current Status Completed
Success Measure: 4.7.1 4.7.2 4.8 Success Measure: 4.8.1	practitioners. Licensure exemptions have been examined, and recorproposed. Objectives/Tasks Examine the exemptions in BPC Section 4827 at an MDC meeting Bring MDC recommendations/potential legislative proposal to the Board Create regulations on how to remove a DEC resonance Board president the authority, if necessary. Statute added to allow Board to remove DEC member Objectives/Tasks Draft legislative proposal • Proposal was approved by the Board in January 2020. Present legislative proposal to Board for consideration	Completion Q1 2024 Q4 2024 Q4 2024 Rember to gi r. Target Completion Q1 2020	have been Current Status Pending Pending ive the Current Status Completed

4.9 Implement regulations for substance abusing licensees to ful comply with the statutory requirement.			o fully
Success Measure:	Regulations implemented.		
	Objectives/Tasks	Target Completion	Current Status
	Draft uniform standard regulations	Q1 2020	Completed
4.9.1	 Proposed language was submitted to the Board for review at its <u>September 2019</u> meeting, a chose the option to proceed. Proposed regulations were again discussed by the Board at its <u>October 2019</u> meeting. 		
4.9.2	Present regulatory proposal to Board for consideration	Q1 2020	Completed
4.9.2	The Board reviewed language at its September 2019 and O	ctober 2019 meetir	ngs.
4.9.3	Prepare rulemaking file for initial submission to DCA	Q3 2021	Completed
1.0.0	 4/2022: Rulemaking package submitted to Reg unit for review 	ew.	
4.9.4	Monitor rulemaking package through the rulemaking process	Q3 2022	Completed Ongoing
	 6/2022: Rulemaking package submitted to Director for revie 7/2022: Rulemaking package submitted to Assess for review 		
	 7/2022: Rulemaking package submitted to Agency for review Implement the regulations 	w Q1 2023	Pending
4.9.5			rending
4.10	certification to provide and enhance consum	er protection	.
4.10 Success Measure:	certification to provide and enhance consum Statute added to allow Board to address false and m specialty and Board certification to provide and enha	isleading adve ance consumer	rtising of r protection.
Success	Statute added to allow Board to address false and m	isleading adve	rtising of
Success Measure:	Statute added to allow Board to address false and m specialty and Board certification to provide and enha	isleading adve ance consumer Target	rtising of protection. Current
Success	Statute added to allow Board to address false and m specialty and Board certification to provide and enha Objectives/Tasks	isleading adve ance consumer Target Completion Q1 2020	rtising of protection. Current Status
Success Measure: 4.10.1	Statute added to allow Board to address false and m specialty and Board certification to provide and enha Objectives/Tasks Draft legislative proposal	isleading adve ance consumer Target Completion Q1 2020	rtising of protection. Current Status
Success Measure:	Statute added to allow Board to address false and m specialty and Board certification to provide and enha Objectives/Tasks Draft legislative proposal • Legislative proposal drafted and approved by the Board in C Present legislative proposal to Board for consideration	isleading adve ance consumer Target Completion Q1 2020 Q1 2020 Q1 2020	rtising of protection. Current Status Completed
Success Measure: 4.10.1 4.10.2	Statute added to allow Board to address false and m specialty and Board certification to provide and enha Objectives/Tasks Draft legislative proposal • • Legislative proposal drafted and approved by the Board in O Present legislative proposal to Board for consideration	isleading adve ance consumer Target Completion Q1 2020 Q1 2020 Q1 2020	rtising of protection. Current Status Completed
Success Measure: 4.10.1	Statute added to allow Board to address false and m specialty and Board certification to provide and enha Objectives/Tasks Draft legislative proposal • • Legislative proposal drafted and approved by the Board in O Present legislative proposal to Board for consideration • • Legislative proposal drafted and approved by the Board in O • Legislative proposal to Board for consideration	isleading adve ance consumer Target Completion Q1 2020 Q1 2020 Q1 2020 Q1 2020 Q1 2020 Q4 2021	rtising of protection. Current Status Completed Completed
Success Measure: 4.10.1 4.10.2	Statute added to allow Board to address false and m specialty and Board certification to provide and enhallow Objectives/Tasks Draft legislative proposal • • Legislative proposal drafted and approved by the Board in O Present legislative proposal to Board for consideration • • Legislative proposal drafted and approved by the Board in O Monitor legislative changes through the legislative session for the Board's sunset bill • • Legislative proposal was included in AB 1535, which was si 2021.	isleading adve ance consumer Target Completion Q1 2020 Q1 2020 Q1 2020 Q1 2020 Q4 2021 gned by the Govern	rtising of protection. Current Status Completed Completed
Success Measure: 4.10.1 4.10.2 4.10.3 4.11	Statute added to allow Board to address false and m specialty and Board certification to provide and enhal Objectives/Tasks Draft legislative proposal • Legislative proposal drafted and approved by the Board in O Present legislative proposal to Board for consideration • Legislative proposal drafted and approved by the Board in O Present legislative proposal drafted and approved by the Board in O • Legislative proposal drafted and approved by the Board in O • Legislative proposal drafted and approved by the Board in O • Legislative proposal drafted and approved by the Board in O • Legislative proposal drafted and approved by the Board in O • Legislative proposal drafted and approved by the Board in O • Legislative proposal was included in <u>AB 1535</u> , which was si 2021.	isleading adve ance consumer Target Completion Q1 2020 Q1 2020 Q1 2020 Q1 2020 Q4 2021 gned by the Govern	rtising of protection. Current Status Completed Completed Completed
Success Measure: 4.10.1 4.10.2 4.10.3	Statute added to allow Board to address false and m specialty and Board certification to provide and enhallow Objectives/Tasks Draft legislative proposal • • Legislative proposal drafted and approved by the Board in O Present legislative proposal to Board for consideration • • Legislative proposal drafted and approved by the Board in O Monitor legislative changes through the legislative session for the Board's sunset bill • • Legislative proposal was included in AB 1535, which was si 2021.	isleading adve ance consumer Target Completion Q1 2020 Q1 2020 Q1 2020 Q4 2021 gned by the Govern garding rodec	rtising of protection. Current Status Completed Completed nor in October
Success Measure: 4.10.1 4.10.2 4.10.3 4.11 Success	Statute added to allow Board to address false and m specialty and Board certification to provide and enhall Objectives/Tasks Draft legislative proposal • Legislative proposal drafted and approved by the Board in O Present legislative proposal to Board for consideration • Legislative proposal drafted and approved by the Board in O Monitor legislative changes through the legislative session for the Board's sunset bill • Legislative proposal was included in AB 1535, which was si 2021. Analyze existing statutes and regulations regulations regulations regulations regulations provided to the Board. Objectives/Tasks	isleading adve ance consumer Target Completion Q1 2020 Q1 2020 Q1 2020 Q1 2020 Q4 2021 gned by the Govern	rtising of protection. Current Status Completed Completed
Success Measure: 4.10.1 4.10.2 4.10.3 4.11 Success	Statute added to allow Board to address false and m specialty and Board certification to provide and enhall Objectives/Tasks Draft legislative proposal • Legislative proposal drafted and approved by the Board in O Present legislative proposal to Board for consideration • Legislative proposal drafted and approved by the Board in O Monitor legislative proposal drafted and approved by the Board in O Monitor legislative changes through the legislative session for the Board's sunset bill • Legislative proposal was included in AB 1535, which was si 2021. Analyze existing statutes and regulations regulations regulations regulations provided to the Board. Objectives/Tasks Analyze existing statutes and regulations and present to Board members	isleading adve ance consumer Target Completion Q1 2020 Q1 2020 Q1 2020 Q4 2021 gned by the Govern garding rodec Target Completion Q 1 2020	rtising of protection. Current Status Completed Completed nor in October OS tO
Success Measure: 4.10.1 4.10.2 4.10.3 4.11 Success Measure:	Statute added to allow Board to address false and m specialty and Board certification to provide and enhall Objectives/Tasks Draft legislative proposal • Legislative proposal drafted and approved by the Board in O Present legislative proposal to Board for consideration • Legislative proposal drafted and approved by the Board in O Monitor legislative proposal drafted and approved by the Board in O Monitor legislative changes through the legislative session for the Board's sunset bill • Legislative proposal was included in AB 1535, which was si 2021. Analyze existing statutes and regulations regulations regulations regulations provided to the Board. Objectives/Tasks Analyze existing statutes and regulations and present to Board members • Analysis was completed and presented to the Board at its J	isleading adve ance consumer Target Completion Q1 2020 Q1 2020 Q1 2020 Q4 2021 gned by the Govern garding rodec Target Completion Q 1 2020	rtising of protection. Current Status Completed Completed nor in October OS tO
Success Measure: 4.10.1 4.10.2 4.10.3 4.11 Success Measure: 4.11.1	Statute added to allow Board to address false and m specialty and Board certification to provide and enhall Objectives/Tasks Draft legislative proposal • Legislative proposal drafted and approved by the Board in O Present legislative proposal to Board for consideration • Legislative proposal drafted and approved by the Board in O Present legislative proposal drafted and approved by the Board in O Monitor legislative changes through the legislative session for the Board's sunset bill • Legislative proposal was included in AB 1535, which was si 2021. Analyze existing statutes and regulations regidentify enhancements and improvements. Analysis provided to the Board. Objectives/Tasks Analyze existing statutes and regulations and present to Board members • Analysis was completed and presented to the Board at its J Present analysis to Board at Board meeting and engage stakeholders	isleading adver ance consumer Target Completion Q1 2020 Q1 2020 Q1 2020 Q4 2021 gned by the Govern garding rodec Target Completion Q 1 2020 anuary 2020 meetin Q1 2020	rtising of protection. Current Status Completed Completed nor in October OS tO Current Status Completed
Success Measure: 4.10.1 4.10.2 4.10.3 4.11 Success Measure:	Statute added to allow Board to address false and m specialty and Board certification to provide and enhall Objectives/Tasks Draft legislative proposal • Legislative proposal drafted and approved by the Board in O Present legislative proposal to Board for consideration • Legislative proposal drafted and approved by the Board in O Present legislative proposal drafted and approved by the Board in O Monitor legislative proposal drafted and approved by the Board in O Monitor legislative proposal drafted and approved by the Board in O Monitor legislative proposal was included in AB 1535, which was si 2021. Analyze existing statutes and regulations register provided to the Board. Objectives/Tasks Analysis provided to the Board. Objectives/Tasks Analyze existing statutes and regulations and present to Board members • Analysis was completed and presented to the Board at its J Present analysis to Board at Board meeting and engage	isleading adver ance consumer Target Completion Q1 2020 Q1 2020 Q1 2020 Q4 2021 gned by the Govern garding rodec Completion Q 1 2020 anuary 2020 meetin Q1 2020 anuary 2020 meetin	rtising of protection. Current Status Completed Completed nor in October OS to Current Status Completed ng. Completed and heard

Success Board pursued funding for cannabis research. Measure: Image: Comparison of the second se				
	Objectives/Tasks	Target Completion	Current Status	
4.12.1	Engage sponsors of cannabis bills to pursue the funding for cannabis research	Q1 2020	Completed	
4.12.2	Take positions on cannabis related bill requesting funding for research	Q1 2020	Completed	
4.12.3	Engage in legislative staff meetings regarding cannabis related bills to educate them on the importance of funding cannabis research	Q1 2020	Completed	
4.13	Update all applications/registrations to reflect statutory/regulatory changes.			
Success Measure:				
	Objectives/Tasks	Target Completion	Current Status	
4.13.1	Review and update all license applications to reflect statutory/regulatory changes	Q4 2022	Completed Ongoing	
4.13.1	 Board modified BreEZe and revised the veterinarian, RVT, a with AB 1535 	and VACSP applica	ation to comply	
	Goal 5: Outreach			
5.1	Deliver programs (webinars, newsletters, etc.) to locations and programs.	al associations	to update	
Success Measure:	Success Programs are delivered to local associations			
	Objectives/Tasks	Target Completion	Current Status	
5.1.1	Participate virtually in local association meetings	Q2 2020	Completed Ongoing	
5.1.2	Develop electronic newsletters	Q1 2022	Completed Ongoing	
5.1.3	Develop educational webinars	Q4 2021	Completed Ongoing	
5.2	5.2 Increase licensee outreach on regulatory matters, most common problems/complaints, and topics of interest.			
Success Measure:				
	Objectives/Tasks	Target Completion	Current Status	
5.2.1	Increase social media usage on regulatory matters, most common problems/complaints, and topics of interest.	Q2 2020	Completed	
J.2. I	• The Board has increased usage of its <u>Facebook</u> and <u>Twitter</u> pages to increase communication to stakeholders and interested parties since March 2020.			
5.2.2	Increase use of ListServ to all licensees regarding regulatory matters, most common problems/complaints, and topics of interest.	Q2 2020	Completed	
	 The Board sends monthly updates since May 2020 via ListS receive notifications. 	Serv to those who h	ave signed up to	

	Regularly updating email addresses in ListServ to increase subscriber pool.	Q2 2020	Completed Ongoing	
5.2.3	 Board staff update the ListServ email subscriber lists with licensees on a quarterly basis to ensure they all receive news. Additionally, subscribers can subscribe through the Board's website to receive emails. 			
5.2.4	Allow licensees to verify and update their email address upon renewal.	Q3 2021	Completed	
5.2.5	Include regulatory matters, most common problems/complaints, and topics of interest on electronic newsletters.	Q1 2022	Completed Ongoing	
5.3	Revamp consumer, licensee, and/or stakeholder satisfaction surveys to identify areas for customer service improvement.			
Success Measure:	Revamp consumer, licensee, and/or stakeholder satisfaction surveys to identify areas for customer service improvement.			
	Objectives/Tasks	Target Completion	Current Status	
	Execute contract with Survey Monkey	Q1 2020	Completed	
5.3.1	Contract was executed in March 2020.			
	Revamp surveys	Q2 2020	Completed	
5.3.2	Survey links are: <u>Admin</u> <u>Enforcement</u> <u>Inspections</u> <u>Licensing/Examination</u> 			
	Strengthen the Board's social media presence to provide convenient, timely, and accessible information.			
5.4	Strengthen the Board's social media presenc timely, and accessible information.	e to provide	convenient,	
5.4 Success Measure:		e to provide	convenient,	
Success	timely, and accessible information.	e to provide Target Completion	Convenient,	
Success Measure:	timely, and accessible information. Board social media presence is increased.	Target	Current	
Success	timely, and accessible information. Board social media presence is increased. Objectives/Tasks Increase social media usage on regulatory matters, most common	Target Completion Q2 2020	Current Status Completed Ongoing	
Success Measure:	timely, and accessible information. Board social media presence is increased. Objectives/Tasks Increase social media usage on regulatory matters, most common problems/complaints, and topics of interest.	Target Completion Q2 2020 s Facebook and T rganizations form all veter	Current Status Completed Ongoing witter pages.	
Success Measure: 5.4.1	timely, and accessible information. Board social media presence is increased. Objectives/Tasks Increase social media usage on regulatory matters, most common problems/complaints, and topics of interest. • Since March 2020, staff have increased usage of the Board' Collaborate with AAVSB and other national o better balance of presentations and better inf	Target Completion Q2 2020 s Facebook and T rganizations form all veter	Current Status Completed Ongoing witter pages.	
Success Measure: 5.4.1 5.5 Success	timely, and accessible information. Board social media presence is increased. Objectives/Tasks Increase social media usage on regulatory matters, most common problems/complaints, and topics of interest. • Since March 2020, staff have increased usage of the Board' Collaborate with AAVSB and other national o better balance of presentations and better inf regulatory boards on current/emergency issue	Target Completion Q2 2020 s Facebook and T rganizations form all veter	Current Status Completed Ongoing witter pages. to provide rinary	
Success Measure: 5.4.1 5.5 Success	timely, and accessible information. Board social media presence is increased. Objectives/Tasks Increase social media usage on regulatory matters, most common problems/complaints, and topics of interest. • Since March 2020, staff have increased usage of the Board Collaborate with AAVSB and other national o better balance of presentations and better information of presentations and presentatio	Target Completion Q2 2020 s Facebook and T rganizations form all veter les. zations. Target	Current Status Completed Ongoing witter pages. to provide rinary	

	Board Executive Officer attended the National Occupational to learn best practices in eliminating unnecessary barriers to consumer protection.			
5.6	Establish student liaisons to the Board to increase communication with future licensees and include their perspective.			
Success Measure: Student liaisons established.				
	Objectives/Tasks	Target Completion	Current Status	
5.6.1	Research CVMA's process on how they establish student liaisons.	Q1 2022	Completed	
0.0.1	Completed research in March 2021			
5.6.2	Reach out to 2 colleges in CA to recruit student liaisons.	Q1 2022	Completed	
	 Reached out to Western and UC Davis Deans in March 202 Revise Board Administrative Procedure Manual to include student 	1		
5.6.3	liaisons	Q1 2022	Completed	
0.0.0	Board approved revisions to the Board Administrative Proce	dure Manual in Jul	y 2021.	
504	Establish student liaison to the Board.	Q3 2022	Completed	
5.6.4	Student Liaisons established in October 2021			
	Goal 6: Inspection Program	n		
			et by	
6.1	Promote the Veterinary Premises Self-Evaluation Checklist by collaborating with professional/affiliated organizations to disseminate the checklist and manual to all veterinary premises.			
Success Measure:	Inspection Checklist is more accessible.			
	Objectives/Tasks	Target Completion	Current Status	
	Reach out to schools to provide inspection checklists to 4 th year students.	Q2 2021	Completed	
6.1.1	 7/2021 Deans of California Veterinary schools were contacted a 4th year students. 	nd agreed to provid	le the checklist to	
	Promote Inspection Checklist over social media accounts.	Q2 2021	Completed Ongoing	
6.1.2	 7/2021 checklist was posted on Board's Facebook and Twitter accounts. This will be reposted quarterly basis. 7/2021 sample Inspection Report was posted on Board's Facebook and Twitter accounts. This be reposted on a quarterly basis. 			
	Reach out to local association chapters to include Inspection Checklist link on their websites.	Q2 2021	Completed Ongoing	
6.1.3	 7/2021 Board staff sent emails to fourteen association chapters with websites inquiring if they would include the Checklist on their website. 7/2021 seven chapters agreed to include the Checklist on their association website. 			
	Include Inspection Checklist in virtual "Welcome Package" to new Veterinarian licensees.	Q3 2021	Completed	
6.1.4	 7/2021 Board staff requested Breeze configuration change to address this; request is pending with OIS-Breeze staff. 10/2021 BreEZE has been updated to send an email to newly licensed veterinarians with links and information. 			
6.1.5	Provide link to Inspection Checklist to each MGLs Breeze account/renewal application.	Q4 2023	Completed	
	9/2022 Link to Inspection Checklist added to each application/renewal			
6.2	Evaluate the feasibility of the 20% annual ins	pections man	ndate.	
Success	Analysis presented to the Board.			

	Objectives/Tasks	Target Completion	Current Status	
0.0.4	Hold meetings with other Inspection programs to develop best practices.	Q1 2021	Completed	
6.2.1	3/2021, held meeting with Dental Board of California, Board of E Board of Pharmacy to discuss their inspection processes.	arbering and Cosr	netology and	
	Create report of last several fiscal years to determine how close the Board has come to reaching the 20% mandate.	Q2 2021	Complete	
6.2.2	 7/2021, MDC <u>Inspections Subcommittee Report</u> included percentage of inspections performed for several fiscal years. 			
6.2.3	Develop report to pull compliance timeframes.	Q2 2023	Pending	
6.2.4	Hold sub-committee and MDC meetings to evaluate the Inspections Checklist.	Q2 2021	Completed Ongoing	
0.2.1	 9/2021, Inspections Subcommittee met to discuss Checklist and minimum standards examined during inspection. 	possibility of redu	cing number of	
	Research origins and history of 20% mandate.	Q3 2021	Completed	
6.2.5	7/2021, MDC Inspections Subcommittee Report included inform mandate.	ation regarding ori	gins of 20%	
6.2.6	Prepare analysis for Board consideration.	Q1 2024	Pending	
6.3	Streamline the inspection process.			
Success	Streamme the inspection process.			
Measure:	Inspection process streamlined.			
	Objectives/Tasks	Target Completion	Current Status	
6.3.1	Utilize BOX for inspections and corrections photos and documents.	Q1 2020	Completed	
	• 8/2019, BOX rolled out at annual Inspector Training session.			
6.3.2	Adhere to response times as outlined in the practice act regarding violations identified.	Q1 2020	Completed	
	Exploring use of inspection mobile app	Q4 2020	Complete	
6.3.3	 12/2020, Board staff met with OIS staff to discuss use of Accela OIS, the Board and the Dental Board explored multiple options f conducting a thorough market research, the team selected Tyler integrate with the BreEZe system. 	or a mobile inspec		
6.3.4	Hold meetings with other Inspection programs to develop best practices.	Q1 2021	Completed	
0.011	3/2021, staff met with Dental Board of California, Board of Barbe Pharmacy to discuss their inspection processes.	ering and Cosmeto	logy and Board of	
6.3.5	Map inspection processes with OIO.	Q2 2021	Completed	
	6/2021, process mapping completed.	1		
6.3.6	Staff participation in EUG meetings.	Q2 2021	Completed Ongoing	
	Awaiting resumption of EUG meetings.	1		
6.3.7	Work with OIS to improve Breeze's current configurations to better suit inspection needs.	Q3 2021	Completed Ongoing	
	2/2021, staff continues to work with SPOC and OIS to improve Breeze configurations.			
	Development of procedure manual for inspection unit.	Q1 2024	Completed	
6.3.8	 Unit has merged with Enforcement. A separate inspection unit p necessary. Procedures were developed and all enforcement sta process and have access to written procedures and videos relat 	ff were trained on t	the inspection	

		Target	Current	
Success Measure:	Increased compliance and reduced cycle times.			
6.6	Improve inspection program effectiveness.			
6.5.7	Promote recruitment on social media.	Q2 2022	Completed Ongoing	
6.5.6	Explore the feasibility of increasing the reimbursement rate for inspectors.	Q1 2022	Completed	
6.5.5	Pending approval and development of Accela Mobile App.		renaing	
	Criteria for inspectors was evaluated and determined no change Provide additional tools to inspectors.	s needed to be ma Q1 2022	de. Pending	
6.5.4	Re-evaluate criteria policy for inspectors.	Q4 2021	Completed	
6.5.3	Reach out to inspectors to identify areas for improvement in inspector recruitment process.	Q2 2021	Completed	
6.5.2	 1/2021, staff communicates regularly with Inspectors to provide inspection updates and performance feedback. 			
	 7/2021 Board staff sent emails to association chapters in areas vinquiring if they would recruitment information. Provide timely feedback to inspectors. 	where inspectors a Q1 2021	re needed Completed	
6.5.1	Partner with state and local associations.	Q1 2020	Completed Ongoing	
	Objectives/Tasks	Target Completion	Current Status	
Success Measure:	Increase in and retention of capable and proficient inspectors.			
6.5	Obtain and retain capable and proficient inspectors.			
6.4.4	Update Breeze application	Q3 2023	Pending	
6.4.3	Monitor the regulatory package through the rulemaking process.	Q1 2023	Pending	
6.4.2	Present regulatory proposal to the Board.	Q3 2023	Pending	
6.4.1	Craft regulatory changes on premise registration initial applications and renewals to propose for Board consideration.	Q2 2023	Pending	
	Objectives/Tasks	Target Completion	Current Status	
Success Measure:	Minimum standards added to Breeze application.			
6.4	Design minimum standards attestation for new premises to improve awareness and ensure compliance.			
	6/2021, staff continues to work with OIS' reports team to refine inspection reports			
6.3.10	Refine reports to improve process tracking.	Q4 2021	Completed Ongoing	
6.3.9	The Board and Dental Board was granted a \$600,000 grant to develop mobile app. The mobile app is set to launch in March 2024.			

	Adhere to response times as outlined in the practice act regarding violations identified.	Q1 2020	Completed	
6.6.2	Utilization of citation and fine tool to obtain compliance with minimum standards.	Q1 2021	Completed Ongoing	
	9/2021, staff began issuing Citations to Managing Licensees for during inspections.	outstanding violati	<u> </u>	
6.6.3	Review website for possible updates.	Q1 2021	Completed	
6.6.4	Develop templates for inspection reports.	Q1 2021	N/A	
0.0.1	Inspection Subcommittee and MDC recommended to keep inspection	ection report templ	ates the same.	
6.6.5	Create accurate processing timelines from start to finish. The	Q1 2021	Completed	
0.0.5	• Unit has merged with Enforcement. As processes continue to evolve, this has been put on hold.			
	Meeting with other inspection programs to identify best practices.	Q1 2021	Completed	
6.6.6	3/2021, staff met with Dental Board of California, Board of Barbe Pharmacy to discuss their inspection processes.	ering and Cosmeto	logy and Board of	
6.6.7	Evaluate citation process and increase citation usage for inspections.	Q1 2021	Completed Ongoing	
0.0.7	 9/2021, staff began issuing Citations to Managing Licensees for outstanding violations identified during inspections. 			
6.6.8	Train inspection team on the citation and disciplinary process.	Q1 2021	Completed Ongoing	
	• Training meetings began on citation and disciplinary process.			
6.6.9	Staff participation in EUG meetings.	Q2 2022	Completed Ongoing	
	Awaiting resumption of EUG meetings.			
6.6.10	Consider requiring narrative reports on all inspections.	Q2 2021	Completed	
0.0.10	6/2021, staff began requiring narrative reports on all inspections.			
6.6.11	Utilize Breeze dashboards to identify pending inspections and responsible parties.	Q2 2021	Completed	
5.6.11	• 7/2021, staffs' Breeze dashboards identify pending cases and re	sponsible parties.		